



Media Release

CHC 2012 National Conference 12-13 September 2012

Call for Papers

The Complementary Healthcare Council of Australia (CHC) would like to invite academics, researchers, industry practitioners and other industry participants to submit a session proposal for presentation at the 2012 National Conference. The Conference is being held this year at the Novotel Manly Pacific, Sydney on 12-13th September.

The CHC National Conference provides a platform from which to develop, build and strengthen key business-to-business, business-to-consumer and business-to-academia relationships, source new ideas and gather relevant, up-to-date industry information and business data. The CHC National Conference is an opportunity for presenters to communicate directly with a captive and relevant audience. Conference attendees will include representatives from a cross-section of the industry - raw material suppliers, product developers, manufacturers, sponsors, packaging companies, marketing and sales teams, exporters and more.

Authors are invited to submit a paper under the theme:

“Complementary Medicines and Evidence: The essential relationship.”

The conference streams reflect the foundations of the complementary medicines industry and presenters are asked to address one of these four areas:

Research – Latest research being undertaken, key findings, what this means for industry.

Innovation – Application of research findings in the market and intellectual property protection.

Regulation – The direction and changing nature of regulations and the implications for Industry

Future Market Context – Best practice requirements in the new market environment.

Accepted papers will be delivered through oral presentations only.

Abstract can be submitted via the [online form](#) and should be no longer than 500 words. **The deadline for submissions is Tuesday July 9th 2012.**

Authors of successful submissions will be notified by no later than **Tuesday July 23rd**. If an abstract is accepted, a full paper will be required 4 weeks ahead of the Conference date.

For more information please visit the [CHC website](#) or contact Sophie Dimmock on 02 6260 4022 or prmedia@chc.org.au.

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