

Media Release

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Aker BioMarine Splashes into Australia

The Complementary Healthcare Council (CHC) of Australia is pleased to announce [Aker BioMarine](#) as the official sponsor of the 2013 CHC Industry Awards Dinner to be held 4th September, Sydney.

“The CHC Industry Awards represent an opportunity to recognise and celebrate outstanding contributions made by companies and individuals to the complementary medicine industry. We are excited to work with Aker BioMarine to make this year’s event the best one yet”, said Dr Wendy Morrow, CHC Executive Director.

Aker BioMarine, a vertically integrated biotechnology company, recently broke into the Australian krill oil market with certification of four Australian Innovation Patents, which provide 8-year protection on innovations made on krill oil compositions currently being sold in Australia, as well as extraction of krill oil from denatured krill products.

“We have several things to be proud of. First, our commitment to researching the health benefits of krill as well as our record as a sustainable krill oil supplier. We have spent hundreds of millions of dollars to build a solid infrastructure for harvesting krill”, said Mr Lalen Dogan, Managing Director, Aker BioMarine in Australia.

The CHC Industry Awards Dinner is part of the CHC National Conference and Industry Awards event to be held at Sofitel Sydney Wentworth 3rd to 5th September 2013.

The CHC Industry Awards event will be themed “*a splash of red,*” which is the colour of krill oil supplements.

For more information and sponsorship opportunities visit www.chc.org.au

The Complementary Healthcare Council of Australia (CHC)

The CHC is the peak Australian industry body committed to a thriving and sustainable complementary medicines and healthcare products industry. We believe in a holistic healthcare model based on the prevention of illness, long-term community wellness and consumer choice.

We are 100% for the complementary medicines and healthcare products industry, as distinct from the pharmaceutical and over-the-counter (OTC) medicines sector.

Our Board and membership represent complementary healthcare industry stakeholders such as importers, exporters, manufacturers, raw material suppliers, wholesalers, sponsors, distributors, health-food retailers, health practitioners, consultants, consumers and marketers. Collectively, our members engage with and are driven by Australian consumer choices every day.

Complementary medicines and natural healthcare products cover products such as vitamins, mineral and nutritional supplements, special purpose foods, natural cosmetics, herbal and homoeopathic medicines, and aromatherapy products.

For interviews, commentary or further information contact:

CHC Executive Director
CHC Marketing and Communications
www.chc.org.au

Dr Wendy Morrow
Richard Arranz

0407 072 151
0408 388 015 richard.arranz@chc.org.au