

Media Release



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Vitamin research useful but more is needed

The Complementary Healthcare Council of Australia (CHC) congratulates University of Wollongong Professor Brett Garner, for securing \$429,011, to investigate how a lack of Vitamin B12 contributes to age-related memory loss, reasoning and decision making.

“The complementary medicines (CMs) industry has been calling for this type of government funded research for some time. Clearly, more research of this type and, into complementary medicines generally, needs to be publically funded”, said Dr Wendy Morrow, CHC Executive Director.

“Apart from developing solutions to age-related memory loss, reasoning and decision making, government funded research helps mitigate the issue of a lack of intellectual property protection many CM manufacturers and sponsors experience in developing low risk, naturally based CMs”, said Dr Morrow.

The issue of dementia-related illness is clearly an issue of national concern. The CM industry has a role to play in this space and research of this type is a positive step forward.

The Complementary Healthcare Council of Australia (CHC)

The CHC is the peak Australian industry body committed to a thriving and sustainable complementary medicines and healthcare products industry. We believe in a holistic healthcare model based on the prevention of illness, long-term community wellness and consumer choice.

We are 100% for the complementary medicines and healthcare products industry, as distinct from the pharmaceutical and over-the-counter (OTC) medicines sector.

Our Board and membership represent complementary healthcare industry stakeholders such as importers, exporters, manufacturers, raw material suppliers, wholesalers, sponsors, distributors, health-food retailers, health practitioners, consultants, consumers and marketers. Collectively, our members engage with and are driven by Australian consumer choices every day.

Complementary medicines and natural healthcare products cover products such as vitamins, mineral and nutritional supplements, special purpose foods, natural cosmetics, herbal and homoeopathic medicines, and aromatherapy products.

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