

Media Release



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CHC Executive Director to step down

The Executive Director of the Complementary Healthcare Council of Australia (CHC), Dr Wendy Morrow, has announced she will step down from her role in September 2013.

“Wendy has been instrumental in transforming the CHC into the strong industry advocate it is today and will leave a lasting legacy on the organisation and the industry. The Board is grateful and appreciative of her work over the last five years and we wish her all the best in the future”, said CHC Board President, Mr Richard Henfrey.

The CHC Board has initiated a search for a new Executive Director.

“We are grateful to Wendy for agreeing to remain with the organisation for the next three months to facilitate a smooth transition to her successor”, said Mr Henfrey.

“In terms of day to day work within the Secretariat and at Board level, it is business as usual and this announcement will focus us all to continue to build on Wendy’s legacy for the benefit of our industry and consumers”, said Mr Henfrey.

The Complementary Healthcare Council of Australia (CHC)

The CHC is the peak Australian industry body committed to a thriving and sustainable complementary medicines and healthcare products industry. We believe in a holistic healthcare model based on the prevention of illness, long-term community wellness and consumer choice.

We are 100% for the complementary medicines and healthcare products industry, as distinct from the pharmaceutical and over-the-counter (OTC) medicines sector.

Our Board and membership represent complementary healthcare industry stakeholders such as importers, exporters, manufacturers, raw material suppliers, wholesalers, sponsors, distributors, health-food retailers, health practitioners, consultants, consumers and marketers. Collectively, our members engage with and are driven by Australian consumer choices every day.

Complementary medicines and natural healthcare products cover products such as vitamins, mineral and nutritional supplements, special purpose foods, natural cosmetics, herbal and homoeopathic medicines, and aromatherapy products.

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