

Media Release



3 July 2013

Swisse partners with CHC

The Complementary Healthcare Council (CHC) of Australia has announced today that Swisse Wellness is the major sponsor of the annual 2013 CHC Conference to be held 3rd to 5th September, Sydney.

“Together with [Swisse](#) Wellness, this years theme is ‘evolution or revolution the future of complementary medicines’ and will show case international and Australia-based speakers across government, science and commerce”, said Dr Wendy Morrow, CHC Executive Director.

Swisse Wellness Chief Executive Officer Radek Sali has welcomed the partnership,

“Swisse is a passionate supporter of the complementary medicines industry and living a healthy, happy life. Our approach to keeping customers happy is to follow our principles, deliver with passion and focus on people, all supported with science and research”, said Mr. Sali.

The 2013 CHC Conference will feature speakers such as Dr John Skerritt of the TGA and Professor Alan Bensoussan from the National Institute of Complementary Medicine, as well as enlightening stories from The Quest for Life Foundation and Clint Paddison.

The Conference will also host the annual CHC Industry Awards, sponsored by Aker BioMarine, that will bring together CHC members and non-members face to face to network and build relationships.

For more information and sponsorship opportunities visit <http://www.chc.org.au/Conference-2013>

The Complementary Healthcare Council of Australia (CHC)

The CHC is the peak Australian industry body committed to a thriving and sustainable complementary medicines and healthcare products industry. We believe in a holistic healthcare model based on the prevention of illness, long-term community wellness and consumer choice.

We are 100% for the complementary medicines and healthcare products industry, as distinct from the pharmaceutical and over-the-counter (OTC) medicines sector.

Our Board and membership represent complementary healthcare industry stakeholders such as importers, exporters, manufacturers, raw material suppliers, wholesalers, sponsors, distributors, health-food retailers, health practitioners, consultants, consumers and marketers. Collectively, our members engage with and are driven by Australian consumer choices every day.

Complementary medicines and natural healthcare products cover products such as vitamins, mineral and nutritional supplements, special purpose foods, natural cosmetics, herbal and homoeopathic medicines, and aromatherapy products.

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