

Media Release



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CHC National Conference and Industry Awards

The CHC recently welcomed around 250 delegates and guests to Sydney for the 2013 National Conference and Industry Awards.

Incoming CHC Chief Executive, Mr Carl Gibson, said, “we were delighted to achieve a stimulating two days of exploring the theme ‘Evolution or Revolution...the future of complementary medicine’ through presentations that highlight cutting edge research, innovation and product development. The CHC has delivered a spectacular program of International and Australian speakers, which included a remarkable line-up of Government representatives, academics, CEO’s and industry leaders.”

In summation, Mr Gibson said, “this is an exciting time for the complementary medicines industry. With two in every three Australians using complementary medicines on a regular basis, our industry has a central role to play in empowering consumers to care for their health, and in promoting a shift in policy focus from the traditional disease model to one of health and wellness.”

Once again, the 2013 Industry Awards were strongly contested. Mr Gibson noted the importance of the Awards to Industry as providing an opportunity to recognise and celebrate outstanding contributions made by companies and individuals during the past twelve months.

“The CHC Industry Awards are not only a celebration of excellence, but a chance to reflect on the commitment and integrity of CHC Members to advancing the Industry and ensuring the availability of the highest quality products to consumers.”

2013 Industry Award Winners

Lady Cilento

Sue Akeroyd - Sue Akeroyd & Associates

Vince Russell Retailer of the Year

Sally Brumley - Leura & Queanbeyan Health Foods

Raw Material Supplier of the Year

Network Nutrition

Most Outstanding Contribution to Research, Education or Training

Belinda Pilmore - Institute of Personal Care Science

Industry Contributor of the Year

Terri Albert - Catalent Australia

Salesperson of the Year

Kate Borthwick - Herbs of Gold, Western Australia

Manufacturer, Wholesaler or Distributor of the Year

Catalent Australia

Most Outstanding Marketing Campaign including Consumer Publications – Electronic, Print or Media

Ethical Nutrients Immune Defence - Health World

ENDS

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