

## Media Release

9 December 2014

### CMA Congratulates New Vice President

Complementary Medicines Australia (CMA) has welcomed the election of Dusko Pejnovic, Chief Executive Officer of Lipa Pharmaceuticals, to the Vice Presidency of the CMA Board.

“We are delighted that Dusko has chosen to enhance his involvement on the Board through accepting the role of Vice President. Dusko’s knowledge of the industry is invaluable, as is his vision for a united sector and the development of the local complementary medicine manufacturing industry through investment in people, expertise and technical innovation.”

“Dusko has been an active member on the CMA Board since 2008 and, with a background that incorporates pharmaceuticals, foods, FMCG and services, brings a broad range of commercial experience to the table,” said Mr Gibson.

CMA is also pleased to announce the retention of both Mr Richard Henfrey from Blackmores in the role of President and Mr John Baker, Go Vita Springwood, as Treasurer.

More information about Complementary Medicines Australia and members of the Board can be found on the CMA website: [www.cmaustralia.org.au](http://www.cmaustralia.org.au)

ENDS

### **Dusko Pejnovic** **CEO, Lipa Pharmaceuticals**

*Dusko has over thirty years of broad based commercial experience in senior executive roles that encompass business development, sales and marketing, production, technical services and quality functions. This experience base is complemented with formal tertiary training in business, chemistry and engineering.*



### **For Media Interviews or Further Information Contact:**

CMA, Chief Executive:  
CMA, Media

Carl Gibson  
Karen Hocking

+61 432 201 945  
+61 431 252 811