

Media Release

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Aker BioMarine Partners with CHC to Promote a Healthy Future

The Complementary Healthcare Council (CHC) of Australia is pleased to announce [Aker BioMarine](#) as the official major sponsor of the 2014 CHC National Conference which will be held in Sydney on 30 October.

The CHC National Conference is the primary event for the complementary medicines industry and this year, themed 'The Wellness Revolution', delegates will be informed of how we as an industry can help deliver preventative healthcare today for a better, healthier tomorrow.

"With such an impressive track record with regard to sustainability and a shared focus on a healthy future, we believe Aker BioMarine is the ideal partner to make this year's conference the best one yet," said Carl Gibson, Chief Executive Officer of the CHC.

The conference provides the opportunity for industry members and those with an interest in complementary medicines to be the first to acquire knowledge vital to this growing industry, network with influential leaders and ensure they are informed, involved and inspired.

"It is our great pleasure to work with the Complementary Healthcare Council of Australia again this year," said Lalen Dogan, Managing Director of Aker BioMarine Antarctic Australasia Pty.

"As the krill market continues to grow in Australia, it is crucial for us to provide consumers with high quality products while meeting the highest environmental standards pertaining to sustainability. In 2013, Aker was granted MSC certification in Australia, a true testament to our commitment here as well as abroad."

The only krill supplier in the world that has Marine Stewardship Council (MSC) certification, Aker BioMarine provides Australian consumers a guarantee of sustainability, effective fisheries management, and full traceability from sea to shelf. MSC certification requires Aker BioMarine to adhere to the most stringent sustainability requirements and undergo rigorous and regular auditing.

"Sustainability has been our mission since inception and continues to be a major focus of our business model."

For more information and sponsorship opportunities visit www.chc.org.au

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