

Media Release

4 November 2015

CMA Annual Conference & Industry Awards

The Complementary Medicines Australia (CMA) 2015 Annual Conference recently welcomed a record number of delegates and guests to Doltone House, Sydney for an impressive program of speakers, discussions on critical industry issues and the celebration of industry achievements.

“CMA was delighted to provide a line-up of national and international speakers of the highest calibre. The conference theme ‘The Next Big Thing’ was appropriate to an increasingly globalised business environment. To remain competitive our industry must operate at the forefront of knowledge, encompassing research and development, business practices, and consumer tastes and trends.”

“The presentations and panels covered a wide range of topics affecting our industry, including deregulation, research, international regulation and product innovation,” said Mr Carl Gibson, chief executive officer of CMA.

“This is an exciting time for the Australian complementary medicines industry. A number of factors are contributing to the rapidly escalating demand for our products in the Asia Pacific region, including a well-deserved reputation for high safety standards and high quality products.”

“Our growth can also be attributed, in parallel with export opportunities, to our relevance to the increasing consumer trends towards better health,” said Mr Gibson in summation.

2015 CMA Industry Awards

Once again, the 2015 Industry Awards were strongly contested. Mr Gibson noted the importance of the Awards to Industry as providing an opportunity to recognise and celebrate the outstanding contributions made by both individuals and companies.

“The CMA Industry Awards are a celebration of excellence, and a chance to recognise the commitment, integrity and contributions of our members to the complementary medicines industry and, ultimately, to consumers and consumer health.”

For Media Interviews or Further Information Contact:

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2015 Industry Award Winners

Lady Cilento

Professor Kerry Bone - MediHerb

Vince Russell Retailer of the Year

Go Vita Southlands, WA

Quality Manufacturer of the Year

Lipa Pharmaceuticals
Ferngrove Pharmaceuticals Australia

Most Outstanding Contribution to Research, Education or Training

Caruso's Natural Health

Quality Raw Material Supplier of the Year

GELITA

Industry Contributor of the Year

Ric Hobby, Chairman, International Alliance of
Dietary Food Supplement Association

Social Selling Award

(supported by the Direct Selling Association)

Herbalife Australia

Wholesaler or Distributor of the Year

Complementary Medicines Group

Most Outstanding Marketing Campaign

Thursday Plantation

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