

Media Release

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CMA Welcomes ‘Take Charge’ MedicineWise Message

Complementary Medicines Australia (CMA) has welcomed the ‘Take Charge’ message for this week’s Be MedicineWise national awareness campaign to promote the safer and smarter use of all medicines by Australians.

Mr Carl Gibson, chief executive officer of CMA said: “In a consumer-led movement, more and more people are using complementary medicines, often alongside conventional medical treatments, and with currently about half of use in Australia being in relation to the management of major chronic diseases.”

“Given the popularity of complementary medicines, it’s wise to support consumers in making informed decisions about the complementary medicines products they purchase and for healthcare professionals to hold informed conversations with patients about their health choices.”

“The Therapeutic Goods Administration (TGA) works with the complementary medicines industry to regulate complementary medicine products sold in Australia, ensuring they are of high quality and safety. As one example, labelling of complementary medicine products is a matter that has recently been reviewed with consumers in mind.”

“The purpose of a product label is to provide information about the product that enables consumers to choose appropriately and to understand and act on the information provided. CMA strongly advocates following the instructions and dosage guidance on complementary medicine product labels, as with any medication, and to seek advice from a healthcare provider,” Mr Gibson went on to say.

ENDS

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