

## Media Release

20 September 2016

### **Healthy Industry, Healthy People – CMA Annual Conference & Industry Awards**

Complementary Medicines Australia (CMA) recently welcomed over 350 delegates and guests to Sydney for the 2016 Annual Conference and Industry Awards.

CMA chief executive, Mr Carl Gibson, said, “we were delighted to present an exceptional program of Australian and International speakers, each providing a fresh insight in exploring the theme ‘Healthy Industry, Healthy People’, a theme that encompasses a number of key approaches for how our industry can continue to innovate, grow and contribute to better health outcomes.”

“This is an exciting time for the complementary medicines industry. The recently released government response to the Sansom Review presages a new era of complementary medicines regulation, a framework that will encourage greater investment in research and development, and a sustainable and healthy industry.

“It is important to also stress the importance of supporting healthy people. Seventy per cent of Australians use complementary medicines and our industry has a central role to play in empowering consumers to care for their health, and in promoting a shift in policy focus from the traditional disease model to one of health and wellness,” said Mr Gibson.

The 17<sup>th</sup> Annual Industry Awards were strongly contested this year. Mr Gibson noted the importance of the Awards to Industry as providing an opportunity to recognise and celebrate the outstanding contributions made by both individuals and companies.

“CMA Industry Awards are a celebration of excellence, and a chance to recognise the commitment, integrity and contributions of our members to the complementary medicines industry and, ultimately, to consumers and consumer health.”

### **2016 Industry Award Winners (below)**

#### **For Media Interviews or Further Information Contact:**

CMA, Chief Executive:

Carl Gibson

+61 457 028 974

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**17<sup>th</sup> Annual Industry Award Winners**

<b>Award</b>	<b>Winner</b>
Lady Cilento	Frank Caruso – Caruso’s Natural Health
Vince Russell Retailer of the Year	Blackmores flagship store, Bondi Junction
FoodSource Most Outstanding Marketing Campaign	Integria Healthcare for the Thompson’s Marketing Campaign
Social Selling Award	Herbalife Australasia
Wholesaler or Distributor of the Year	Go-Vita Distributors
Network Nutrition Quality Raw Material Supplier of the Year	Transchem
Most Outstanding Contribution to Research, Education or Training	Fit BioCeuticals
High Quality Manufacturer of the Year	Lipa Pharmaceuticals
High Quality Manufacturer of the Year – Highly Commended	Ferngrove Pharmaceuticals
Industry Contributor of the Year	Swisse Wellness
Judges’ Choice Award	Network Nutrition

**ENDS**

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