

Technical Alert - Call for Comment

Substantiation of Claims in the Advertising of Complementary Medicines & Proposed Amendments to the Poisons Standard

Dear Member,

Substantiation of Claims in the Advertising of Complementary Medicines & Consumer Healthcare Products

The Complementary Healthcare Council of Australia (CHC), in conjunction with the Australian Self Medication Industry (ASMI), are calling for comment around the advertising pre approval process currently operating in industry. The draft guideline provides interpretation for the substantiation of advertising claims.

Comments are invited and can be sent to the CHC at: submission@chc.org.au by **Friday, 31 August 2012**.

The Consultation documents can be located at the CHC Consultations and Reviews webpage at:

www.chc.org.au/Consultation-and-reviews and include:

[Consultation cover letter](#);

[Consultation document](#); and

[CHC Submission form and template for comments](#).

Proposed amendments to the Poisons Standard

The CHC advises members that the Department of Health and Ageing (DoHA) propose the following amendments to the Poisons Standard and will be referred for scheduling advice to the relevant expert advisory committees.

The CHC encourages submissions that are relevant to the proposed amendment and address matters mentioned in section 52E of the *Therapeutic Goods Act 1989*.

Submissions can be sent to submission@chc.org.au before **Friday, 7 September 2012**.

Members may wish to note proposals for:

- Thymol - Proposal for a new Schedule 6 entry for thymol; and
- Vitamin D – Proposal to a new Schedule 3 entry to allow a weekly dose of Vitamin D up to 175 micrograms (7000IU) per recommended dose. Proposal to also include Schedule 3 Vitamin D in Appendix H.

Please [click here](#) for the full list of proposals.

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