



INNOVATION

THE NEW NORMAL

INVITATION TO PARTNER
INNOVATION SEMINAR &
SUPPLIER EXPO 2022

A Major Conference for the Complementary Medicines Industry

5 May 2022 – Dockside, Cockle Bay Wharf, Sydney

Why you should attend?

Participating in the CMA Innovation Seminar & Supplier Expo will grant you access to key decision makers in the complementary medicines industry; from raw material suppliers to manufacturers and brand owners. Delegates will be informed about the latest developments in the industry and have the opportunity to participate in valuable networking opportunities. This year CMA invites you to celebrate with us as we mark our 50th Anniversary milestone and begin to explore our health and wellness journey over the years.

A special networking evening will follow the conclusion of the Innovation Day.

Delegates likely to attend

Delegates likely to attend will include CEOs, Managing Directors, General Managers, Operations Managers, Quality Assurance & Sustainability Managers, Regulatory Affairs and Technical Managers, Laboratory Managers, Marketing teams, Product and Development teams and Brand Managers from the Complementary Healthcare supply chain.

This includes suppliers, manufacturers, distributors, exporters, importers and sponsors.

Event Details

CMA 2022 Innovation Seminar & Supplier Expo:
The New Normal
5 May 2022,
Dockside, Cockle Bay Wharf, Cockle Bay, Sydney

The CMA Innovation Seminar & Supplier Expo is a one-day event consisting of key presentations from Australian and International Experts running concurrently with an exhibition space showcasing innovations within the CM industry.

The theme for this year's event is Innovation the New Normal, which will attract a range of engaging speakers to explore what opportunities and challenges may be on the horizon.

This event is expected to attract up to 150 delegates.



Sponsorship Opportunities

Gold Sponsor (Under Offer)

\$15,000 + GST

- Naming Rights to the 'Innovation the New Normal' Seminar & Supplier Expo 2022
- MC to recognise sponsor at the opening and closing of each session of the seminar.
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 2 x Conference registrations
- 1 x Exhibitor booth (Inclusions listed below)
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list - name and company only due to privacy laws. A final list will be supplied on request within 14 days after the event
- First opportunity for Gold Sponsorship of the 2023 Innovation Seminar & Supplier Expo
- Company logo on delegate name tags



Silver Sponsor (Under Offer)

\$10,000 + GST

- MC to recognise sponsor at the opening and closing of each session of the conference.
- 2 x Conference registrations
- 1 x Exhibitor booth (Inclusions listed below)
- Naming rights to refreshment breaks, opportunity to display branding in refreshment areas
- Recognition and acknowledgement as break sponsor on audio visual and during sponsored session
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list - name and company only due to privacy laws. A final list will be supplied two weeks after the event

Name Badge Sponsor (One Available)

\$4,000 + GST

- Company logo printed on all delegate name tags
- 1 x Exhibitor Booth (Inclusions listed below)
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event



Networking Drinks Sponsor (One Available)

\$5000 + GST

- 2 x Conference Registrations
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Opportunity to display banners/branding during event
- Opportunity to make a short speech at the networking event
- Opportunity to gather attendees contact details (sponsor to conduct this activity)

Keynote Speaker Sponsor (Two Available)

\$5500 + GST

- 2 x Conference Registrations
- Recognition as keynote speaker sponsor on program
- MC to recognise keynote speaker sponsor at the opening and closing of each keynote session of the seminar

Exhibitor Package

\$2,500 + GST

- 1 x clothed and skirted trestle table
- Electricity access
- Wireless internet
- 2 x Conference registrations
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- An “Exhibitor Passport” system encouraging all delegates visit your booth
- Additional registrations for your company at CMA Member Early Bird rates

Coffee Cart Sponsor (One Available)

\$4,000 + GST

- Branding rights to barista coffee cart in exhibition area
- Opportunity to supply branded coffee cups
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates



Pad and Pen (One Available)

\$1,500 + GST

- Opportunity to supply branded stationary to all event delegates
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

Table Drop (One Available)

\$2,250 + GST

- Opportunity to place a promotional item on seminar tables
- Verbal acknowledgement as the table drop sponsor
- 1 x Conference registration

Secure your Participation Today

Download and complete the application form. Email completed applications to Alice.Callahan@cmaustralia.org.au

[Click here to download the application form](#)

