

China Regulatory and Supply Chain Seminar

12:00	Registration Opens, Welcome to Delegation, Networking Lunch
1:00 - 1:15	Welcome from the CMA and CCCMHPiE Mr. Tan Shengcai Vice President, China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPiE) Welcome from Event Sponsor – TSI Pharmaceuticals Joe Zhou, CEO, TSI Pharmaceuticals
1:15 - 2:00	Market trend and access to China Nutraceutical and Health Industry China Policy and Regulations – Event Sponsor Mr. Zhang Ligang, General Manager, China Gate Technical Service Company (Translated to English)
2:00 - 2:30	Global and Asia-Pacific Product Innovation Trends: New materials and new techniques used in health foods Ms. Zhang Yin, Vice President, Avida Health ANZ Market
2:30 - 3:00	Swisse - A China Growth Story Justin Howden, Group Head, Global Government Affairs and Industry Development at The H&H Group
3:00 - 3:15	Afternoon Tea
3:15- 3:45	Chinese Market Brand Warming up Incubation Plan: How to successfully promote your health food product in China Mr. Richard Zhang, President, Sinobo Supply Chain Management Co. Ltd.
3:45-4:15	Different marketing channels in China Jack Lu, Australian Trade and Investment Commission
4:15-4:45	Daigou and Cross Border Channel Matthew McDougall – President, Australia China Daigou Association
4:45	Q&A
5:00	Closing remarks

*Times are subject to change