

# TOMORROW'S IDEAS... TODAY

## PROGRAM

<b>9:30 – 10:00</b>	<b>Registration Open</b>	
10:00 – 10:15	Welcome and Opening Address by Main Sponsor Lipa Pharmaceuticals	<b>Dusko Pejnovic</b> – CEO, Lipa Pharmaceuticals
10:15 – 10:45	Delving into the Key Drivers of Growth of Vitamins and Dietary Supplements in Australia	<b>Julia Illera</b> - Consultant, Euromonitor
10:45 – 11:15	The Building Blocks of a Systematic Innovation Capability	<b>Dr Ken Long</b> - Business Adviser, Entrepreneurs Program
11:15 – 11:45	Chios Mastiha: The Greek Superfood	<b>Dr Ilias Smyrnioudis</b> - Deputy General Director, Chios Mastiha Growers
<b>11:45 – 12:05</b>	<b>Morning Tea &amp; Supplier Expo</b>	
12:05 – 12:35	Reforms to the Regulatory Framework for Listed Medicines	<b>Dr Cheryl McRae</b> - Assistant Secretary, Department of Health
12:35 – 13:05	Delivery Systems for Nutraceuticals	<b>George Kokkinis</b> - Technical Director, Pharmako
13:05 – 13:20	Superbakrill Video Presentation	<b>Ian Chant</b> - General Manager, AkerBioMarine
<b>13:20 – 14:10</b>	<b>Networking Lunch &amp; Supplier Expo</b>	
14:10 – 14:40	Natural Astaxanthin: The Vital Nutrient for Living an Active, Outdoor Lifestyle	<b>Dr Mark Miller</b> - Global Ambassador, AstaReal
14:40 – 15:10	Nutritional Opportunity with Lutein and Zeaxanthin for Cognitive Health	<b>Masafumi Hashimoto</b> , APAC Business Development Director, Kemin Human Health & Nutrition
15:10 – 15:40	The Power of Prevention: Supporting Healthy Aging with Setria Glutathione	<b>Karen Todd</b> - Director of Global Marketing, Kyowa Hakko USA
<b>15:40 – 16:00</b>	<b>Afternoon Tea &amp; Supplier Expo</b>	
16:00 – 16:30	What's new in Research	<b>Joe Firth</b> , Postdoctoral Research Fellow, NICM
16:30 – 17:15	Tomorrow's Ideas ...Today	<b>Dusko Pejnovic</b> , CEO, Lipa Pharmaceuticals
17:15 – 17:30	Formal Close	<b>Carl Gibson</b> - CEO CMA
17:30 – 19:30 L'Aqua, Dockside	Networking Drinks & Launch of Friends of Complementary Medicines	



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