

Technical Alert

Online Survey for Industry now Open:

Department of Industry Taskforce for Australian Complementary Medicines

CMA's advocacy has led the Department of Industry, Innovation and Science to form a taskforce investigation into the adverse impacts of the removal of the "Made in Australia" logo from a number of complementary medicines manufactured in Australia under GMP. The Australian Made Campaign Limited (AMCL), who license the logo to businesses, are required to remove permission to use the logo if complementary healthcare products do not meet the changed definition of "substantially transformed" within Australian Consumer Law that occurred in February 2017.



The taskforce is seeking comments specifically from Australian businesses directly involved in producing vitamins, minerals or supplements, and/or those selling such products under a private label or brand.

CMA strongly encourages members to assess business impacts and participate in the survey.

Explanatory Notes developed by the taskforce is available for download in Word format [here](#).

Online Survey	https://consult.industry.gov.au/strategic-policy/complementary-medicine-country-of-origin-labelling
Due by	12 Feb 2018

The survey includes contact details of the Department's Economic and Analytical Services Division who will compile responses and advise the Department on the resulting data set.

Determining affected products

If you are not yet sure which products are affected, please refer to the AMCL policy compliance document, which has been developed from the ACCC's guidance document:

- AMCL's [Pharmaceutical & complementary healthcare products - compliance policy](#)
- ACCC's [Country of origin labelling for complementary healthcare products - a guide for business](#)

Regular updates from the AMCL on the issue are published [here](#).

ENDS